


**Meet them all at the Global Brand Forum
on December 1 and 2, 2003.**

The Global Brand Forum is an event of gigantic proportions never before seen in Asia. It brings together giants of world business who will share their views on topics concerning brands, business and leadership. Over two intellectually stimulating days, you will gain extraordinary insights into critical issues that will concern brands and businesses in the years ahead. With such a wealth of wisdom and experience to be tapped into, the Global Brand Forum will be the best investment you will make this year. The event will help you identify challenges for your own business and provide you with ideas on how to deal with them. So register now, and rub shoulders with giants.

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